Expertly.io

Dear Founders, Investors & Corporate Executives,

All in all, you're not too different. You're the ones who're shaping the world and you know how it's going to be in twenty years. You're the rebels who believe in the beauty of their dreams. You're the privileged who're in the right place at the right time. You're the people with an opportunity to make history.

Nonetheless, you've been through the whirlwind of being alone, sleeping way too less and working endless hours. With all your passion and knowledge, you've wondered how. How do I make a product successful? How do I market it? How do I create a need for something that's not there yet? How do I scale the organization whilst keeping in close contact with customers? How do I avoid being disrupted? How do I find what's next?

We've been thought this, times and again, and have built a network of people who've been there too. There's no need to be lonely. There's no need to fight alone. Technology can make the world a better place and we have the stubbornness and character to bring the next thing to life. Together.

We want to help startups to grow overseas, whether it means China, Europe or the United States. We want to help corporations to find the next big thing and throw their muscles behind the talents who're behind it. We want to support VCs and PE firms to find and fund the companies of the future.

On the very idea of helping each other, we've founded a different boutique advisory firm. We do a few things well: growth insights, M&A advisory, market research and open innovation. Not more. Not less.

Let's get this straight: our firm doesn't invest money, but hearts and minds. We're not driven by maximizing our unrealized gains, but by increasing your opportunity. Our advisors sometimes make personal investments, but regardless we will work alongside you in <u>your</u> journey. If the idea is bold enough we may become your next executive.

In essence, we're an advisory firm on a mission to deliver unfair advantage to entrepreneurs who believe in the beauty of their dreams. We're proud to work with companies who make history and we've heard you're building some unbelievable stuff.

Have what it takes? Get in touch.